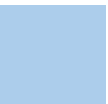




SPA

CHARLOTTE RHYS  
CAPE TOWN

ADVANCED ANTI-AGING SKIN CARE FROM  
SOUTH AFRICA'S PREMIER LUXURY BRAND



SPA

CHARLOTTE RHYS is proud to introduce our **new SPA range**, a comprehensive **Professional and Retail Facial and Body care** line that includes Fruit Acid Peels for professional use only. Because of the beneficial renewing, softening and smoothing action of Fruit Acids, they have also been included as active ingredients in our SPA range of professional and homecare skin care products. Charlotte Rhys SPA is **scientifically formulated** to achieve optimal results using sophisticated Cyclodextrin complexes and Lyposystems ensuring our active ingredients penetrate the epidermal layers of the skin and are absorbed by the dermal layers of the skin. Hereby inducing collagen production; increasing moisture content; improving skin texture and reducing fine lines and photo damage. In line with our commitment to sustainability and environmental responsibility we use only the finest **eco-friendly** ingredients and our formulations are free of Parabens, PEGS, petrochemicals, mineral oils, chemical dyes, animal derivatives and we are **approved by Beauty Without Cruelty**.

Although the aging process cannot be stopped, we do have some options for slowing it down and reducing the signs of premature aging. A large amount of premature aging is damage caused by free radicals brought on by environmental factors such as exposure to UV rays, smoking, drinking, diet and stress. Free radicals are unstable oxygen molecules that scavenge other molecules, this process damages cell function and causes premature aging. A good anti-aging skin care regime must include anti-oxidants that prevent free radical damage.

Charlotte Rhys SPA have included the following super anti-oxidants in our skin care range:

A close-up photograph of two white plastic tubs of Charlotte Rhys Relaxing Sea Salt Body Polisher. The tub on the left is open, showing a thick, light-colored cream. Two lavender sprigs are placed across the tubs. The tub on the right is closed. The background is a light blue surface with some cream residue.

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RELAXING SEA SALT BODY POLISHER

VITAMIN A  
RETINYL PALMITATE

- Stimulates skin repair
- Increases collagen production
- Increases skin thickness
- Improves elasticity.
- Improves skin texture.
- Improves skin tone

VITAMIN E  
TOCOPHERYL ACETATE

- effective in fighting and preventing free radical damage.
- reduces the appearance of deep wrinkles and helps to smooth rough patches.
- protects the epidermis from UV damage

VITAMIN C  
ASCORBYL PALMITATE

- enhances the cell's ability to repair any damage and multiply new healthy cells
- it penetrates the skin very rapidly and intersperses in the cell membrane. This affinity results in antioxidant benefits and helps to prevent cellular aging.

Vitamins A, C & E in a Cyclodextrin complex have been included in the Charlotte Rhys Spa Day and Night Creams, Serum, Eye Repair Gel, Soothing Mist, Super Hydrating and Moisturising Masque and Body Lotion.

## IDEBENONE - LYPOSOME FORMULATION

- Idebenone is the most potent and effective antioxidant.
- It prevents degeneration of skin cells.
- Protects the skin from environmental damage.
- Improves the appearance of wrinkles and improves skin texture.
- Reduces signs of aging such as sun damage, visible fine lines

Idebenone in a liposome formulation has been included in the Charlotte Rhys SPA Day and Night Creams, Serum, Eye Repair Gel, Soothing Mist, Super Hydrating and Moisturising Masque.

## ACTIVE INGREDIENTS



#### HYALURONIC ACID - (LYPOSOME FORMULATION)

- In our skin, the extra cellular matrix is composed of Hyaluronic Acid combined with collagen and elastin
- 50% of the body's naturally produced Hyaluronic Acid found in the epidermis is metabolised and excreted in less than 24 hours.
- As we age, the Hyaluronic Acid content in the skin changes due to two separate, clinically proven factors:
- A decrease in synthesis of Hyaluronic Acid.
- Recompartmentalisation - from the epidermis to the dermis.
- Both these changes leave the epidermis depleted in Hyaluronic Acid, resulting in thinning, aging and decreased moisture in the skin.
- By applying Hyaluronic Acid topically, your skin will instantly have more hydration. Because the elastin is now moisturised, your skin will have more elasticity and increased firmness.

Charlotte Rhys has incorporated Hyaluronic Acid, in a Nano formulation, into the SPA Ultra-Rich Night Cream, Regenerating Night Cream, Serum and Eye Repair Gel



Proud of our South African heritage we have also included Baobab Oil and Kalahari Melon Seed Oil as well as Aloe Ferox Leaf Extract. The aloe leaves store a mixture of nutrients: minerals, trace elements, organic acids, polysaccharides and enzymes e.g. Vitamin A, Vitamin B complex, Vitamins C, D and E, as well as magnesium, calcium, iron and zinc.

- The complex polysaccharides are recognised for their biological activities which include anti-inflammatory and anti-bacterial actions.
- Aloe Ferox supplies instant moisture and helps to regenerate and revitalize the skin.

It is also known to speed up the healing process of cuts and scrapes, and it instantly soothes pain in scalds and sunburn.

Charlotte Rhys SPA has developed a perfectly pure Aloe Ferox Gel. You will also find Aloe Ferox Leaf Extract in Charlotte Rhys SPA Toners, Day Creams, Night Creams, Eye Repair Gel, Body Lotion, Masques and Soothing Mist.

## POMEGRANATE EXTRACT

- Studies have shown that Pomegranates have powerful antioxidant properties.
- Pomegranates promote the regeneration of cells in both the epidermis and the dermis.
- The polyphenols and anthocyanins in Pomegranate fruit extract protect the skin from environmental stress, while the antioxidants fight free radical damage responsible for the breakdown of collagen and elastin.

Pomegranate Extract is in Charlotte Rhys SPA Soothing Mist and Serum.

## TEA TREE EXTRACT

- Tea Tree is antimicrobial and has powerful anti-fungal, anti-bacterial and anti-viral qualities.
- As an anti-bacterial, Tea Tree kills acne bacteria and therefore helps to reduce inflammation associated with acne bacteria.

Tea Tree extract is used as an active ingredient in all the Charlotte Rhys SPA oily and problematic skin products.



There are three variants available in our body range **Energising, Relaxing and Detoxifying**. We use only 100% pure essential oils blended with African Oils to ensure your skin is hydrated, nourished, protected and revitalised all over.

#### ENERGISING VARIANT

A blend of Marula Oil, revered for its healing properties is carefully blended with uplifting Sweet Orange, crisp Grapefruit and euphoric Rose Geranium.

Charlotte Rhys SPA Energising Sea Salt Body Polisher, Massage Oil, Bath Milk & Body Wrap

#### RELAXING VARIANT

Kalahari Melon Seed Oil traditionally used as a moisturiser and to protect skin from the sun, is combined with soothing Frankincense, woody Sandalwood and calming Lavender guaranteed to create a beautiful atmosphere.

Charlotte Rhys SPA Relaxing Sea Salt Body Polisher, Massage Oil, Bath Milk & Marine Silt Self-Heating Body Wrap

#### DETOXIFYING VARIANT

Baobab Oil helps to improve blood circulation, blended with Black Pepper and Juniper Berry to stimulate and aid drainage of accumulated toxins

Charlotte Rhys SPA Detoxifying Sea Salt Body Polisher, Massage Oil, Bath Milk & Marine Silt Peel-Off Body Wrap

# CHARLOTTE RHYS

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